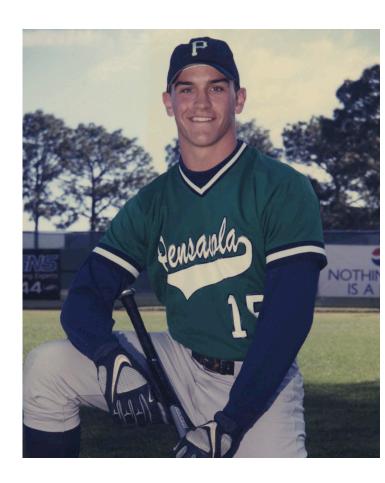
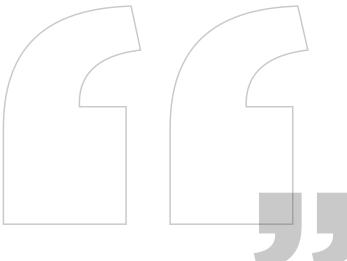
## A SIMPLE ACT OF GOVING DENSACOLA STATE COLLEGE FOUNDATION IMPACT REPORT 2017-2018



Cover Photo: Professor Patricia Reppenhagen with Megan Ladnier







## **Great Education** Leads to Great Opportunities

Twenty years ago I graduated from Pensacola Junior College, a place that I will always proudly call home. Every time I set foot back on campus, the same feeling of optimism and opportunity fills my spirit, and reminds me of how blessed I am to be associated with such a wonderful institution. As our Foundation moves forward, I am excited to connect with students, faculty, alumni, and all the many friends of Pensacola State College and learn more about how the Foundation can continue to be a source of opportunity and excitement. The future is bright, and I am confident that Pensacola State will continue to shine.

**-Doug Bates** 2018–2019 President of the Board of Governors



Photographed: **first row**, left to right: Bill Wein, Keith Hoskins, Grover Robinson, Sharon Hess Herrick, Alan Nickelson and Pam Caddell **second row**, left to right: Doug Bates, Trey Poirier, Mike Morette, Ann Woll and Herb Woll \* Not Photographed, but listed below

President

Doug Bates

Secretary Beverly Zimmern\*

**Treasurer** Tom Owens\*

Immediate Past President Mike Wiggins\*

#### Executive Committee Members Jennifer Cole\* Gerry Goldstein\*

Betty Roberts\* Ex-Officio, PSC Trustee

Representative Herb Woll

Governors At Large Pam Caddell Lane Harper\* Karen Hendrix\* Sharon Hess Herrick Keith Hoskins Tom Lampone\* Kramer Litvak\* Mike Morette Alan Nickelsen Trey Poirier James Reeves\* Grover Robinson IV Sandy Sansing\* Julie Sheppard\* Kerry Anne Schultz\* Charlie Switzer\* Ken Woolf\* Bill Wein Celeste Whisenant\* Ann Woll

Scott Luth\*

Lumon May\*

### **Governors Emeriti**

George Bailey H. Miller Caldwell, Jr. Carol Carlan Bo Carter Carolyn David Jim Hill Donnie McMahon Margie Moore Eric Nickelsen Wayne Peacock Marty Stanovich James Stolhanske Tommy Tait

## We thank the following retiring board members for their years of service in 2017:

Joseph Von Bodungen (12 years)\*, Barry Cole (11 years)\*, Kathy Dunagan (14 years)\*, Tad Ihns (10 years)\*, Eugene Rosenbaum (12 years)\*, Greg Woodfin (17 years)\*, Ken Wilder (9 years)\* Among these we have:



2 FORMER MAYORS

**1** CITIZEN OF THE YEAR





7 PACE AWARD HONOREES

2 ROTARY PRESIDENTS



4 CURRENT/FORMER ELECTED OFFICIALS



16 BUSINESS OWNERS/ CEOS/PRESIDENTS/ PRINCIPLES OR PARTNERS AT RESPECTIVE LOCAL COMPANIES

At Pensacola State College, team members feel fortunate to serve with individuals and organizations that enthusiastically support PSC students, employees, and faculty. Their donations of time, talent, and treasure help provide scholarships and they support the exceptional education and programs that contributed to Pensacola State's ranking as one of the best colleges – regionally and nationally – by U.S. News and World Report.

For community members looking to connect to this gratifying work, the PSC Foundation team members are ready to help!

### President Ed Meadows

Pensacola State College President 850.484.1000 | emeadows@pensacolastate.edu

#### Andrea Krieger

Executive Director of Institutional Development 850.484.1477 | akrieger@pensacolastate.edu

#### Laura Hill

Donor Relations Manager/Events 850.484.1564 | Ihill@pensacolastate.edu

Angela Kemp Scholarship Manager 850.484.1788 | akemp@pensacolastate.edu

Gaye LaCasce Director of Development 850.484.1587 | glacasce@pensacolastate.edu

Photographed left to right: Sheilah Bowman (Big Break Volunteer), Ed Carson (Big Break Volunteer), Sharon Hess Herrick (Big Break Chair and Board of Governors), Laura Hill (PSC Events Manager), Andrea Krieger (Executive Director of Institutional Development)



**Jonathan Lanza** Executive Assistant

850.484.1568 | jlanza@pensacolastate.edu

Lexie Mabery Front Desk/Data Entry Specialist 850.484.1560 | amabery@pensacolastate.edu

Rosemary Ropke Accounting Specialist 850.484.1566 | rropke@pensacolastate.edu

**Stephen Whiting** Director of Finance and Business Operations 850.484.1233 | swhiting@pensacolastate.edu

Layla Zandi Donor Campaigns and Reporting 850.484.1567 | Izandi@pensacolastate.edu



The Mission of Pensacola State College Foundation is to support the long-range plan of Pensacola State College by raising financial support to enhance scholarships, programs, faculty, facilities, and improvements to further enhance student accessibility and the learning environment at Pensacola State College.

### **College Vision**:

The vision of Pensacola State College is to be the premier state college in the region. Transitioning to state college status in the Florida College System is essential to responding effectively to local, regional, state, national, and global educational and employment opportunities and demands. We will strategically contribute to the region's long-term intellectual and economic potential through innovative and affordable means to maximize student success and workforce productivity.

As a state college, we will further enhance our reputation and image as an institution of higher education that promotes and develops all students intellectually, socially, and culturally, propelling them to succeed within the global community.

### **Core Values**:

We pledge that we choose to utilize the following to guide our work.

### **Exceptional Stewardship**:

Ever stronger relationships stewarded with attentive investment, measurement, and communication that instills trust in our objectivity, transparency, and consistency.

### **Collaboration**:

Purposeful relationships fostered between the college and a community cooperating to achieve shared or overlapping objectives that create maximum benefit for all.

### **Community Focused:**

Active and meaningful learning and sharing are pursued to enhance knowledge, skills, and behaviors that promote optimum opportunity.

### **GRIT**:

Passion and perseverance motivate us to get results in time through a dedicated pursuit and achievement of goals that consistently do more... better than expected.

### **Commitment to Caring:**

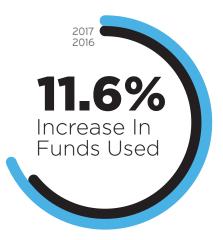
We utilize integrity founded in a resilient sense of moral responsibility and competence to exceed expectations and maintain excellence.





## A Simple Act of Giving Creates Opportunities

Programmatic support is key to the success of Pensacola State College. Community members and staff generously support the varied interests of our student body by volunteering and contributing to specific program areas. Donors support one (or sometimes all) of PSC's affinity groups, which include athletics, visual arts, performing arts, culinary and hospitality management. Legacy gift donors are also very important to PSC's long-term financial stability.





## Ron and Dale Hensley Endowed Scholarship Donor

The Foundation holds 173 Endowed Scholarships, which equate to \$8,973,239. Ron and Dale Hensley are our most recent scholarship donors.

Several years ago, we had a foster child and lost contact with her after she aged out of the program. After 12 years, we found out she was in jail and was being released to a halfway house. We reconnected with her and discovered that people being released back into society from prison had nowhere to stay and that job opportunities were sparse. We were able to help her get a job and eventually rent a house.

This got us to thinking about others in her situation. We have been sponsoring a scholarship for single working moms in Tennessee. We had so much success with that program that we thought we would try it again at PSC, this time with people recently released from prison who desire to improve their situation in life. We are proud to sponsor the "Next Step" scholarship and hope it is the beginning of a long relationship with PSC.

### **Top Three Scholarships Awarded**

### Theresa Gail May Scholarship \$78,636.06 Awarded | Helped 80 Students

The Theresa Gail May Scholarship provides up to \$4,000 in each annual award, the Theresa Gail May Scholarship is available to Santa Rosa residents. Recipients must have a minimum 2.5 grade point average and be enrolled full-time or part-time. The scholarship is open to seniors graduating from Central, Jay, Milton, Pace, Santa Rosa Adult High Schools, and Locklin Technical Center. In addition to a demonstrated financial need, recipients should possess leadership qualities through high school involvement or in the community. Funds cover tuition, fees, and/or books.

### Universal Scholarship Fund \$60,095.65 Awarded | Helped 283 Students

The Universal Scholarship Fund provides up to \$1,500 in each annual award. Students must demonstrate financial need and be in good academic standing with a minimum 2.0 grade point average upon enrollment at PSC. Recipients must be a U.S. citizen or resident alien. The scholarship will cover tuition, registration fees, and/or books.

### Chadbourne Foundation Endowed Scholarship \$60,095.65 Awarded | Helped 283 Students

The Chadbourne Foundation Endowed Scholarship is awarded to a deserving student enrolled in A.S., A.A., Vocational Technical, BAS or BSN programs at Pensacola State. The scholarship award amount varies, but a student must demonstrate financial need. The eligible student must have and maintain a minimum 2.5 grade point average, and be an Escambia or Santa Rosa County resident. Scholarship funds may be used for tuition, fees, books, and/or supplies.





## Event Sponsors have raised over \$115,000 PSC Scholarships and Programs

## A Simple Act of Giving Creates Community









### 1. Big Break Golf Classic

Over 100 golfers enjoyed a great day of golf. Over the Big Break's 12-year history, nearly \$300,000 has been raised for PSC Student Scholarships.

Photographed left to right: Mike Broussard, Paul Babikow, Andrew Mietling, and Ken Lester

### 2. Holiday Experience

More than 100 sponsors and guests enjoyed a progressive evening of holiday cheer on the Pensacola State College Campus. Special features that evening included a skills demonstration by the Lady Pirates Volleyball team at Hartsell Arena, an exhibition at the Anna Lamar Switzer Center for Visual Arts, and a dinner buffet prepared by the College's culinary arts students and served in the Student Center. Entertainment was provided at each venue by members of the Performing Arts Programs and local musicians.

Photographed: Dan Signor and the Pensacola Bay Harmonizers

### 3. Garde Manger

Garde Manger translates to "keeper of the food" and is a donor appreciation reception that showcases hors d'oeuvres and sweet treats created and served by students of the culinary and hospitality programs. Over 100 donors and guests attended. The students are usually in their second year and between 15 and 24 students participate.

Photographed: PSC Culinary Students

### 4. Quail Hunt

Hosted at the Dennis Lake Wing Club, this weekend event included 30 sponsors and guests who enjoy guided hunts, great fellowship, and excellent meals served with Southern hospitality.

Photographed: Dennis Lake Wing Club Guide and dog

### 5. Day of Clays

This popular team fundraiser included 140 hunters, who enjoyed a form of clay pigeon shooting often described as "golf with a shotgun." Sporting clays simulate the unpredictability of live-quarry shooting, offering a great variety of trajectories, angles, speeds, elevations, distances, and target sizes.

Photographed left to right: Ron Jackson, Day of Clays chair, and teammates







## **Thank You Event Sponsors!**

Acme Brick Tile and Stone ACS Coatings Aderholdt Building & Consulting Ajax Building Corporation American Weatherstar AppRiver Arcadia ICR Group Ashbrie Cinemas ASRC Industrial Services AT&T Dr. James Balcom Bank of Pensacola Baptist Health Care BASF Wall Systems Beck Partners Bill Smith Electric Blue Angel Ice Dr. Jay Boatwright Bradley Masonry BrightView Landscape Services Bullock Tice Associates Carver Darden CEMEX Centennial Bank Coastal Bank & Trust/Synovus Cox Communications DAG Architects Inc Dlux Printing & Mailing

Edwards Roofing Co. Elite Mechanical Systems Engineered Cooling Services Fabadashery Fletcher's Towing Florida Architects FloridaWest Economic Development Alliance Fountain, Schultz & Associates Gibson, Renfroe & Zieman, PA Greenhut Construction Co. Gulf Coast Traffic Engineers Gulf Power Company Gulf Winds Federal Credit Union Hancock Whitney Bank Hanssen Glass Heffernan Holland Morgan Architecture Hewes and Company Highpointe Hotels Hiles-McLeod Insurance Humber-Garick Consulting Engineers Interface Irby Electrical Distributor Ivanco Inc Kelly Services Kenneth Horne & Associates

#### Photographed:

6. Big Break: Alex Niedermayer 7. Garde Manger: PSC Culinary Student 8. Holiday Experience: PSC Athletes 9. Garde Manger: Rose Castro, the late Jane Kugelman, Caroline DeMaria, Margie Moore, Tammy Henderson, Sharon Pitts 10. Holiday Experience: Daniel Stomp

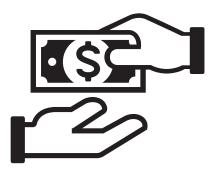
Joe and Bev Kinego Landrum Companies The LaSalle Group Dr. Frank Lauro The Lewis Bear Company Lowe's Marry Me Wedding Rentals Michael Mazenko Marjan Mazza McDonald Fleming Moorhead Dr. Ed Meadows Margie Moore/Merrill Lynch Milton Dodge Moore, Hill & Westmoreland Morette Company Navy Federal Credit Union New York Life National Standard Parts Associates Vaughn and Sheila Nichols Old Hickory Whiskey Bar Old South Construction, Inc. Pen Air Federal Credit Union Denny and Betty Gail Peters Trey and Lisa Poirier Michael and Jo-Ann Price Republic Services **REW Materials** 

**Rigsby Orthodontics** Betty Roberts Grover and Jill Robinson IV Saltmarsh, Cleaveland & Gund, CPA Sam Marshall Architects Gary Sammons Sandy Sansing Schmidt's Music Julie Sheppard and Phil Turner Southern Dental Associates Southern Scrap Company Michael Johnson/State Farm Dee Strickland Sunbelt Industrial Supply Bobby Switzer Dr. George Talbert Thomas Insurance Trane W R Taylor & Co. Warren Hollow Metal Doors & Frames West Florida Hospital Patrice S. Whitten Ann and Herb Woll Woodfin Cabassa Orthodontics Dr. Dale Zorn

For a complete list of our Foundation Donors, please visit our online Donor Report at: **PensacolaState.edu/about-psc/publications**/



# **Our Employees Are All In**



**102 PSC Employees donated** \$27,484.46

## **Great Education Leads to Great Leaders**



### **Diane Bracken** Facilities Director | Donor

Giving back to Pensacola State is a mission for Diane Bracken. As the College's director of facilities, planning, and construction, Bracken firmly believes in Pensacola State and considers it the area's best higher education institution. In the community, she often shares the benefits

of attending Pensacola State – one of Northwest Florida's most affordable and accessible Colleges.

However, Bracken not only "talks the talk" but she "walks the walk" by giving back to the College and students.

"I enjoy supporting the Pensacola State College Foundation and assisting with its fundraising events and activities. Proceeds from these events provide funding for student scholarships," she said. "I feel it is my duty and my honor to help the foundation with fundraising for scholarships. It provides an opportunity for me to talk about our College and our students with the many outside agencies I work with. We have been very pleased with the support we receive from those agencies."

Highly respected by the many contractors she works with, Bracken's commitment to the College inspires others to support Pensacola State's mission to provide quality education through a variety of delivery methods.

"I feel it is my duty and my honor to help with fundraising for scholarships."

– Diane Bracken

**"Our scholarship recipients** may never know how the scholarship reached them, but I will know that I made a difference in someone's life through donating to our Foundation."

- Anthea Amos



Anthea Amos Dean, Milton Campus | Donor

Be it her time, knowledge, or generous spirit, Dr. Anthea Amos, Dean of Pensacola State's Milton campus, loves the College and is committed to student success. She is regularly seen at Pensacola State College Foundation functions and is truly devoted to helping students. That

loyalty to the College and its students is very evident in her personal giving.

A native of Milton and a Pensacola Junior College alumna, Dr. Amos is well-known, admired, and beloved by residents of Escambia and Santa Rosa counties who have for decades witnessed her positive contributions.

Aden Sowell, a donor supporting the College, gives in part because of the dedication Dr. Amos demonstrates toward the College and its students.

"I knew her as a student at Milton High School and then as a choral teacher who became an icon for choral activities in the State of Florida," he said. "She has been a force for good – not only in this area, but throughout Florida, this country, and our world."

Like Mr. Sowell, we believe Dr. Amos commits herself to others in a way that reflects positively on Pensacola State.



### **Visual Arts**

Supporters of the Visual Arts Department and the Anna Lamar Switzer Center for Visual Arts are passionate about arts education and cultural enrichment. Individual donors and members of the Anna Society, the group that advocates for and provides funding for the arts at PSC. enrich both our college community and the community at large.

This year, the Limitless Campaign and Anna Society memberships provided programmatic support, supplies for student use, and funding for the construction of the Charles W. Lamar Studio.

The Anna Lamar Switzer Center for Visual Arts, supported by Anna Society members and other donors, has offered many programs, including:

- Gallery attendance for 64,000 visitors
- 17 tours and class visits
- Four visiting artist workshops and professional demonstrations
- Five visiting artist lectures



Supported PSC Visual Arts

\*Includes capital donations to the Charles W. Lamar Studio



### **Performing Arts**

The Performing Arts Department prides itself on a highly-gualified faculty, including many professional musicians and actors, and Friends of Performing Arts support their work in many ways. The Performing Arts Department is dedicated to providing students with first-class equipment, software, instruments, and facilities.

Funds raised for Friends of Performing Arts have provided:

- Scholarships for eight music students
- New equipment for the PSC Percussion Ensemble
- Three student drama presentations, including the sold out musical, "The Addams Family."
- Bach's Lunch Concert Series

## \$36,493 Supported PSC Performing Arts

### **Athletics**

The Pensacola State College Athletics Booster Club promotes positive community involvement in the support of the Pirates' athletic program. This involvement consists of volunteer service and the financial support required to foster the development of our athletes. This group helps to continue the history and the tradition of excellence in academics, character, and sportsmanship which exemplifies our student-athletes.

Proceeds from memberships directly support athletics with equipment, travel, and other necessary items.

- Funds for recruitment travel
- Injury rehab devices
- New uniforms for the volleyball team
- New pitching machine for the softball team
- New warm ups for the baseball team





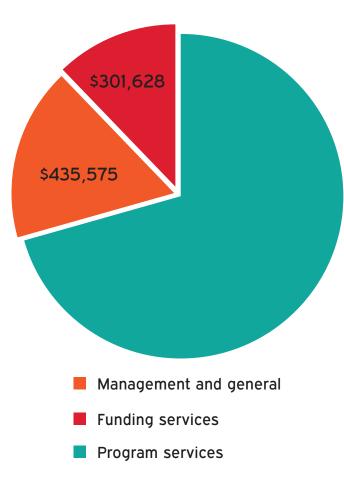




### **2017 Overview**

Due to generous support from donors and the community at large, the Pensacola State College Foundation ended 2017 with Total Assets of \$25,697,819. The Foundation's Liabilities and Net Position is the same with the bulk of the Liabilities in the form of \$14M as expendable and just over \$10M in nonexpendable forms like restricted endowments.

### 2017 Operating Expenses



Photographed PSC Student Ambassadors Top from left to right : Amanda Faller, Jaxon Adams, Sierra Lyons, Chloe Goodale and Heather Sport Bottom from left to right: Kidada Brown, Rabecca Cowen and Alicia Faller

### 2017 Operating Revenue

